



125 West 55th St
New York, NY 10019

Contract # 26921447
CPE: 8129467440
Agency: Sage Media Planning
and Placement
1322 G St SE
Washington, DC 20003

Changes as of: 5/14/2020 at 1:18 PM
Flight: 6/15/20 - 6/21/20
Advertiser: End Citizens United
Product: Issue
Agency Order #: 9594788
Buyer: Placement, Media
Salesperson: SUSANA RENDINA
212-424-6190

Version: Current State Version 1
Station: WFX
Market: Bangor
Office: WASHINGTON
Service: Nielsen
Primary Demo: SUSANA RENDINA
Assistant: 212-424-6190

Con Type: POLITICAL/NOTE
Total \$: \$4,190.00
Total Spots: 60
Total CPP: \$0.00
Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	6/15 - 6/21							Total Spots	Total \$	CPP**	GRP**
						6/15	6/16	6/17	6/18	6/19	6/20	6/21				
1	M-F 6a-7a		Good Morning Maine	\$35.00	30	1	1	1	1	1	0	0	5	\$175.00	\$0.00	0.0
2	M-F 7a-8a		Fox 22 News At 7AM	\$35.00	30	1	1	1	1	1	0	0	5	\$175.00	\$0.00	0.0
3	M-F 8a-9a		Right This Minute	\$20.00	30	1	1	1	1	1	0	0	5	\$100.00	\$0.00	0.0
4	M-F 11a-12n		Judge Mathis	\$20.00	30	1	1	1	1	1	0	0	5	\$100.00	\$0.00	0.0
5	M-F 1p-2p		PATERNITY COURT	\$20.00	30	0	1	0	1	0	0	0	2	\$40.00	\$0.00	0.0
6	M-F 2p-3p		MAURY	\$20.00	30	1	0	1	0	1	0	0	3	\$60.00	\$0.00	0.0
7	M-F 4p-5p		Modern Family	\$20.00	30	0	1	0	1	1	0	0	3	\$60.00	\$0.00	0.0
8	M-F 5p-5:30p		Family Feud	\$40.00	30	1	0	1	0	0	0	0	2	\$80.00	\$0.00	0.0
9	M-F 5:30p-6p		SIMPSONS	\$40.00	30	1	1	1	1	1	0	0	5	\$200.00	\$0.00	0.0
10	M-F 6p-6:30p		Judge Judy	\$75.00	30	1	1	1	1	1	0	0	5	\$375.00	\$0.00	0.0
11	M-F 6:30p-7p		Two And A Half Men	\$100.00	30	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0
12	M-F 7p-7:30p		Last Man Standing	\$125.00	30	1	1	0	1	0	0	0	3	\$375.00	\$0.00	0.0
13	M-F 7:30p-8p		Last Man Standing	\$150.00	30	1	0	1	0	1	0	0	3	\$450.00	\$0.00	0.0
14	M-Su 10p-11p		Fox 22 News At 10	\$200.00	30	1	1	1	1	1	1	1	7	\$1,400.00	\$0.00	0.0
15	Sa 7p-7:30p		Modern Family	\$50.00	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
16	Sa 7:30p-8p		Modern Family	\$50.00	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26921447 **Changes as of:** 5/14/2020 at 1:18 PM **Version:** Current State Version 1
CPE: 912/946/7440 **Flight:** 6/15/20 - 6/21/20 **Station:** WFVX **Con Type:** POLITICAL/VOTE
Agency: Sage Media Planning and Placement **Advertiser:** End Citizens United **Market:** Bangor **Total \$:** \$4,190.00
1322 G St SE **Product:** Issue **Office:** WASHINGTON **Total Spots:** 60
Washington, DC 20003 **Agency Order #:** 9594788 **Service:** Nielsen **Total CPP:** \$0.00
Salesperson: SUSANA RENDINA **Primary Demo:** Assistant: SUSANA RENDINA **Total GRP:**
212-424-6190 **Separation:**

Special Instructions	

Date/Time	Added by	Comment
05/14/20 1:18 PM	SUSANA RENDINA	Separation: 30

Competitive Information			
Market Budget:	\$83,800		
WFVX Share:	5%		
Comment:	Competitive Unknown		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	60	\$4,190.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	60	\$4,190.00
Total	60	\$4,190.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	5/14/20 1:40 PM			
New	5/14/20 1:18 PM	SUSANA RENDINA	New	

Non-Discrimination Policy				
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.				

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sage Media Planning & Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: End Citizens United

Agency name: Sage Media Planning & Placement

Address: 1322 G Street, SE, Washington, D.C. 20003

Contact: Casey Bessette

Phone number: 202-675-6936

Email: casey@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: End Citizens United

Address: 100 M. Street SE, #350 Washington, DC 20003

Contact: Amanda Bogden

Phone number: 202-798-5253

Email: AmandaBogden@endcitizensunited.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President and Executive Director: Tiffany Muller

Chief Operating Officer: Amanda Bogden

Treasurer: Kimberly Coleman

Board Members: Ron Barber; Jessica Vanden Berg; Christopher Massicotte; Lanae Erickson; Simone L. Ward;

Bill Smith; Matt Morrison; Jason Kander

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **End Citizens United**

Station Representative

Signature: *Casey A. Bessette*

Signature:

Name: Casey Bessette

Name:

Date of Request to Purchase Ad Time: 5/19/20

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Political Advertising Issues

Station Call Letters: WFVX

Name of Advertiser: End Citizens United

Title of Advertisement: Changes

Length of Advertisement: : 30

Order Number: 7440

Flight Dates of Advertisement: 6/15/20 - 6/21/20

Issues mentioned in advertisement: Money changes everything
Collins took \$2.2 million from
Wall Street
Most Corp PAC \$\$\$ in Maine
history
Collins voted to give Wall Street
\$18 Billion in tax breaks,
while tax hikes for Maine familie
Money changes everything,
even Susan Collins